



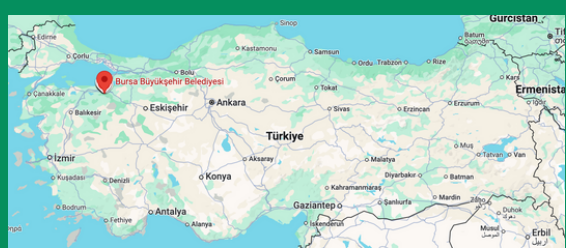
BURSA
Member of GCoM Member,
MLGP4Climate platform



POPULATION: 3.238.618 (2024)

MARMARA REGION, TOTAL AREA:
89.493 square km

GEOGRAPHIC LOCATION OF BURSA



City AREA: 11.043 square km

Joined Global Covenant of Mayors initiative

2016



LEADING ECONOMIC SECTORS IN BURSA



Trade



Manufacturing

MOBILITY PATTERNS:



ENERGY PRODUCTION

MAIN SOURCES OF ENERGY GENERATED



NATURAL GAS



COAL

In Bursa, public transit, including buses, accommodates many commuters, but private vehicles remain the main mode of transportation, leading to congestion during peak hours. To combat this, the municipality is enhancing public transport options, increasing bus frequency, and improving ferry services to encourage more sustainable commuting.

Key Interesting Factors



Industry

Manufacturing

Urbanization

KEY AREAS FOR COOPERATION



Sustainable Energy

Sustainable Industry

TOPICS OF INTEREST:



Business Models and Financing Schemes

Financing Sustainability Projects

Bursa Metropolitan Municipality signed the Global Covenant of Mayors in 2016, and its Sustainable Energy and Climate Action Plan (SECAP), with monitoring activities now underway.



Commitment to Sustainable Development and Innovative Solutions



COLLABORATION

COORDINATING W/ LOCAL STAKEHOLDERS

COORDINATION W/ INTERNATIONAL PARTNERS

NATIONAL GOVERNMENT

Bursa is dedicated to sustainable development, with efforts focused on reducing environmental impact and enhancing energy efficiency. The city has implemented a Sustainable Energy and Climate Action Plan, crafted with community input, targeting emissions reduction and renewable energy expansion. These initiatives aim to support a greener, climate-resilient future for Bursa



POTENCIAL AREAS

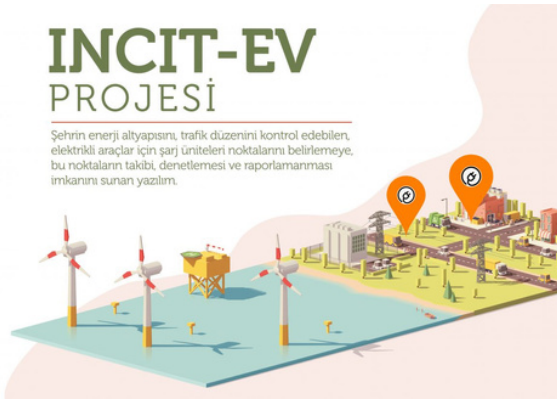
ECO-TRANSPOR

SOLAR ENERGY

WASTE MANAGEMENT

Bursa Metropolitan Municipality is promoting sustainability with initiatives like a smart waste management system, renewable energy projects, and eco-friendly public transport. The sensor-based waste system optimizes collection, while investments in solar energy reduce emissions. The municipality is also enhancing transportation with electric buses and improved cycling infrastructure to reduce traffic and improve air quality.

Implementation of Sustainable Projects



INCIT-EV(Horizon Europe Project)



Urban Solid Waste Storage Area



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